



**Claire DURAND**  
Lecturer in Agro-economics  
Expert on Geographical Indications

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## EDUCATION

### 2016 PhD in Economics at Montpellier University

Hosting Lab: UMR Innovation, CIRAD. Doctoral School of Economics and Management of Montpellier

Field work: 8 months in Indonesia (local partner: TAIG), 8 months in Viet Nam (local partner: CASRAD)

Title of the thesis: "The emergence of geographical indications in the processes of territorial qualification of agro-food products in Indonesia and Viet Nam"

### 2008 Specialized Master® in "Valorization of agro-food products : markets, organizations, value chains and quality" at Institute Agro

Hosting Lab: UMR Innovation, CIRAD

Master thesis: "The development of Geographical Indications in Indonesia" – Value chain analysis coffee (Kintamani Bali), salt (Amed, Bali), cashew nut (Bali), black pepper (Lampung) to assess the feasibility of GI registration.

### 2007 Master in Tropical Agricultural Sciences and Rural Development at Institute Agro

Hosting Lab: UMR Innovation, CIRAD

Master thesis: "Agrarian diagnosis at Lake Alaotra, Madagascar"

Languages : French (native), English (profesional), Indonesian (professional), Spanish (profesional)

## CURRENT POSITION

### Since June 2018: Lecturer in agro-economics at ISTOM, UR ADI-Suds (France)

#### ❖ Teaching:

- Development economics, Socio-economics of organizations, Management in junior expertise teams
- Seminars on Food systems and Geographical Indications at ISTOM, ESA, VetAgroSup and CULS in Prague
- Responsible for the 2 years pedagogical program Young Expert Consultancy for ISTOM

#### ❖ Research in institutional economics:

Continuation of research activities on Geographical Indications and participation to the supervision of PhD student Maminaina RANDRIANANDRASANA (2022-2025) on the governance of Geographical Indication

Research projects :

- 2019-2022: RESSALIM as co-leader: *Contribution to Wild Edible Resources to Food Security in Itasy Region (Madagascar). Partners institutions: UR ADI Suds-ESSA. Funding : ISTOM, AUF, Région Pays de la Loire*
- 2023-2026: RIVER Project as scientific contributor: *Rubber Improvement of Value Chain & Embedded Smallholders Resilience (Moneragala District, Sri Lanka). Partners institutions: Cirad / ISTOM / AFD / Michelin / Ksapa Funding: FASEP grant of the French Ministry of Economy, Finance and Recovery and Michelin Group*

- ❖ Representative of economics and social sciences for the Research Unit Committee of UR ADI-Suds (ISTOM)

## Since 2011: International Expert on Geographical Indications

1. **2022: EUIPO - ARISE+ IPR, (ASEAN region, on line)**  
2-days workshop for legislators on IP education for rural areas/community-based industries.
2. **2019: AsiaGI 2019, Bali (Indonesia)**  
International Training for GIs Practitioners in Asia. Co-organizer with CIRAD and REDD, responsible for the case study on GI Kintamani Coffee (Bali, Indonesia) and in charge of the preparation of the field trip to Kintamani area.
3. **2018: Forum ODT - Origine Diversités Territoires, Bulle (Switzerland)**  
GIs and territorial development, lessons learnt from Vietnam.
4. **2017: WIPO, Superintendencia Industria y Comercio de Colombia, Bogota (Colombia)**  
Consultancy on GIs in Colombia and their effects on local rural development. Seminars and workshops with Ministries.
5. **2017: CIRAD, AFD - Support to GIs Development in Viet Nam (desk study)**  
Consultancy on the control system of GIs (product quality control, traceability and use of GI) at national and local level
6. **2016: BiodivBalkans Project - Biodiversity Conservation and Valorization (Kosovo)**  
Consultancy on GIs as tools for territorial development.
7. **2013: World Bank - Beverage Crops Coffea and Cocoa Project (Indonesia)**  
Consultancy on GIs as a tool to promote the inclusion of small holders in cocoa, coffee and tea value-chains.
8. **2012: SECO – Indonesian/Swiss Intellectual Property Project (ISIP) (Indonesia)**  
Consultancy on the feasibility of GI registration for four Balinese products.

## Professional engagements and scientific networking

**AREPO** (Association of European Regions for Products of Origin): member of the Scientific Council since 2020

**Agrinatura** : Member of the Research Working Group “Research” since 2019, co-organizer of the 1<sup>st</sup> Agrinatura Conference in Cork, Ireland (18-19 May 2022) and the 2<sup>nd</sup> Agrinatura Conference in Prague (10-11 May 2022),

## PAST PROFESSIONAL EXPERIENCE

### June 2017 – March 2018

#### Post-doctoral researcher at SAE Group, ETH Zürich (Switzerland)

Project: “Building resilience for farming and food systems”, FAO/ETH

### December 2010 – January 2016

#### PhD in Economics at CIRAD: The emergence of Geographical Indications in Indonesia and Vietnam

Hosting Lab: UMR Innovation, CIRAD. Doctoral School of Economics and Management of Montpellier

1. Literature review: the success factors of GIs + the models of territorial development
2. In-depth investigation in Indonesia and Viet Nam (1 year and a half):
  - Analysis of the national institutional frameworks of GIs in both countries
  - Rapid appraisal of 12 value chains, selection of 6 case-studies for in-depth investigation on GI governance and effects territorial dynamic

Kintamani Bali Coffee (Indonesia)	Muntok White Pepper (Indonesia)	Amed Salt Bali (Indonesia)	Letchee <i>thieu</i> from Thanh Hà (Viet Nam)	Buôn Ma Thuot Coffee (Viet Nam)	Mèo Vac Honney Mint (Viet Nam)
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3. Consolidation of an institutional economic model of territorial development based on GIs:
  - Conditions of success, governance and temporality of the territorial qualification process

### December 2009 – November 2010

#### Project officer on INRAD Project for Institute Agro Montpellier

The INRAD Project (Integrated Management of Natural Resources and Agricultural Development) was implemented into the framework of the Asia-Link Program of the European Commission with the objective of:

1. Achieving the launching of a Master Program on “Natural Resources Management and Rural Development” at the Faculty of Agriculture of Lampung University in Indonesia (UNILA)
2. Capacitating the local pedagogical team in terms of agrarian diagnosis, project management and pedagogical field survey
3. Strengthening the academics relations between Institute Agro Montpellier and UNILA

## April 2009 – October 2009

### Junior Researcher at UMR GAEL (INRAE, France)

Contribution to AMEN Project (PSDR):

1. Analyzing the role of environmental amenities in the valorization of local agro-products and rural services, the case of the Bauges Mountains (Savoie, Haute-Savoie - France)
2. Studying of strategies of valorization of the local typical productions of the Bauges Mountains

## April 2008–October 2008

### Junior Researcher at UMR Innovation (CIRAD, France)

Study of Geographical Indications as tools of territorial development in Indonesia:

1. Analyzing the socio-economic impacts and of the first GI product in Indonesia: Kintamani Bali Arabica coffee
2. Value chain analysis and assessment of the feasibility of the GI registration of: Amed Salt (Bali), Kubu Cashew nut (Bali), Lampung Black Pepper (Sumatra)

## PUBLICATIONS

### Articles in peer-reviewed journals

1. Penot E., Le Guen A., Chevreux A., Gallier C., Ellis H., Laville J., Guillouinet L., Schirmer L., Fenech P., Schoepfer S., **Durand C.** (2023) *Accepted under minor revisions at Bois et Forêts des Tropiques*. Intercropping with rubber in Sri Lanka: a prospective analysis in Moneragala an Ampara regions.
2. Chaloupkova P., Petrtyl M., **Durand C.**, Konstantia Nikolaou C., Mangione G., Kokoska L. (2023). *submitted to British Food Journal*. Assesment of the Covid-19 virus outbreak on dietary patterns, physical activitiy and lifestyle behaviour: a survey among adult European citizens.
3. Fournier, S., Biénabe, E., Marie-Vivien, D., **Durand, C.**, Sautier, D., Cerdan, C. (2022). As indicações geográficas sob a perspectiva da teoria dos comuns. *Raízes Revista De Ciências Sociais E Econômicas*, 42(1), 60–73. doi: <https://doi.org/10.37370/raizes.2022.v42.779>
4. Diserens, F., Choctinay, J. M. H., Bajolle, D., Gräub B., **Durand, D.**, Six, J. (2018). Resilience assessment of Swiss farming systems: piloting the SHARP-tool in Vaud. *Sustainability*, 10(12), 4435. [doi:10.3390/su10124435](https://doi.org/10.3390/su10124435)
5. Fournier, S., Biénabe, E., Marie-Vivien, D., **Durand, C.**, Sautier, D., Cerdan, C. (2018). Les Indications Géographiques au regard de la théorie des communs. *Revue internationale des études du développement*, 2018/1 (N° 233), 139-162. <https://doi.org/10.3917/ried.233.0139>
6. **Durand C.**, Fournier S. (2017). Can Geographical Indication Modernize Indonesian and Vietnamese Agriculture? Analyzing the Role of National and Local Governments and Producers' Strategies. *World Development* (98), 93-104. [doi.org/10.1016/j.worlddev.2015.11.022](https://doi.org/10.1016/j.worlddev.2015.11.022)

### Book chapters

1. Penot E., **Durand C.**, et al. (2016). Les paysans de l'Alaotra, entre rizières et tanety. Étude des dynamiques agraires et des stratégies paysannes dans un contexte de forte pression foncière au Lac Alaotra, Madagascar. In: *Processus d'innovation et résilience des exploitations agricoles à Madagascar*, E. Penot (Ed.). Paris, L'Harmattan, 35-65. ISBN 978-2-343-10199-6.
2. **Durand C.**, Nave S., Penot E. (2011). Les paysans de l'Alaotra, entre rizières et tanety à Madagascar. Dynamiques agraires, stratégies paysannes et mise en place d'un réseau de fermes de référence. In: *Exploitations agricoles, stratégies paysannes et politiques publiques : les apports du modèle Olympe*, E. Penot (Ed.). Versailles, Quae, 117-129. ISBN 978-2-7592-1694-9.
3. Penot E., **Durand C.**, Nave S., Terrier M., Ahmim-Richard A., Bodoy A. (2011). Les réseaux de fermes de référence : un outil d'aide à la décision au service des projets de développement à Madagascar. In: *Exploitations agricoles, stratégies paysannes et politiques publiques : les apports du modèle Olympe*, E. Penot (Ed.). Versailles, Quae, 103-115. ISBN 978-2-7592-1694-9.

### Communication papers

1. Rasoarahona, F., Raharimanana F-T., Andriamangatiana R-F., Raobelina, N-C., **Durand C.**, Delsart C., Razafimamonjison G., Ramamonjisoa, B-S., Rasoarahona, J-R. (2022). La consommation des ressources sauvages comestibles : analyse des pratiques alimentaires des ménages ruraux de l'Itasy à Madagascar. *Académie des Sciences Malgache*.

2. Kalnin, D. J. E., **Durand C.**, Cozier, J., Andres, L. (2019). The impact of foreign agro-business investment in the industrial palm oil sector in Sierra Leone on its local population. "FAIR PARTNERSHIPS" between private firms and family farmers in agri-chains. Montpellier, France, 4-5 December 2019.
3. Andres, L., Kalnin, D. J. E., **Durand C.**, Cozier, J. (2019). Swot analysis of foreign agrobusiness investment through the industrial palm oil sector. X International Agriculture Symposium "Agrosym 2019". Jahorina Bosnia and Herzegovina, 3-6 October 2019.
4. Feintrenie L., Gazull L., Laumain M., Farago T., Robiglio V., Michel I., **Durand C.**, Pasquis R. (2019). Small-scale palm oil producers and supply chains actors left out from existing certification schemes. 4th Open Science Meeting of the Global Land Programme, Bern Switzerland, 24-26 April 2019.
5. Le Goff, U., **Durand, C.**, Süss, H., Barjolle, D., Six, J. (2018). Climate-Resilience in Farm Systems : From Assessment to Practice. Example From Canton of Vaud (CH). XV<sup>e</sup> European Society of Agronomy Congress, Geneva, Switzerland, 27-31 August 2018.
6. **Durand C.**, Le Goff U., Barjolle D., Six J. (2018). Innovations for building farming systems resilience: insights from the Canton of Vaud (Switzerland). Agricultural Economics and Rural Sociology Congress 2018, Gränichen, Switzerland, 12-13 April 2018.
7. Fournier, F., Marie-Vivien, D., Biénabe, E., Cerdan, C., **Durand, C.**, Sautier, D. (2016). Quels apports de la théorie des communs pour l'analyse des Indications Géographiques ? 12<sup>ème</sup> Conférence Internationale de l'AFD sur le Développement : « Communs et développement : quels apports et limites des communs pour l'aide au développement ? », 1-2 décembre 2016, Paris, France, 12 p.
8. **Durand C.**, Fournier S., Thévenod-Mottet E. (2013). Expected effects of GIs registration and activation. Reflections on Indonesian situation. XXI<sup>ème</sup> Congrès of European Society of Rural Sociology, Rural resilience and vulnerability: the rural as focus of solidarity and conflict in times of crisis. Florence, Italie, 29 Juillet – 1er Août 2013, 321-322.
9. Fournier S., **Durand C.** (2012). Le développement des Indications Géographiques en Indonésie et au Vietnam : un nouveau modèle et ses multiples dilemmes. 6<sup>ème</sup> Journées de recherches en sciences sociales SFER-INRA-CIRAD, Toulouse, 13 et 14 décembre 2012. Paris : SFER, 14 p.
10. Penot E., Domas R., Andriamalala H., Hyac P., Dupin B., **Durand C.**, et al. (2011). Rôle et place du riz pluvial dans les exploitations agricoles à Madagascar. Le cas du lac Alaotra et du Vakinankaratra. Journée de l'Académie d'Agriculture de Madagascar sur le riz, Antananarivo, Madagascar, 16 juin 2011, 31 p.
11. Penot E., **Durand C.**, et al. (2009). Place et rôle du riz pluvial dans les systèmes de production du lac Alaotra. Actes de l'atelier national sur la recherche et le développement du riz pluvial à Madagascar, FOFIFA, Antananarivo, Madagascar, 14 et 15 octobre 2015, 33 p.
12. Fournier S., Verdeaux F., Avril M., **Durand C.** (2009). Le développement des Indications Géographiques au sud : attentes des acteurs locaux et fonctions jouées. Etudes de cas en Indonésie et en Ethiopie. Colloque International Localiser les produits : une voie durable au service de la diversité naturelle et culturelle de Sud ?, Paris, France, 9-11 juin 2009, 12 p.

### Oral communications (conferences and seminars)

1. **Durand C.**, Rasoarrahona F., Raharimanana F-T., Andriamangatiana R-F., Raobelina, N-C., Ramamonjisoa B. S., Delsart C. (2022). Contribution of Wild Edible Resources to Food Security in the Central Highlands of Madagascar. An Exploratory Research in Itasy Region. Agrinatura First Conference, 18-19 May 2022, Cork, Ireland.
2. **Durand C.**, Rasoarrahona F., Ramamonjisoa B. S., Delsart C. (2021). Les ressources sauvages comestibles dans l'alimentation des ménages de l'Itasy à Madagascar : une étude exploratoire pour caractériser et comprendre les pratiques. QualiREG 2021- Les Rencontres de l'Agroalimentaire en océan Indien, 19-23 avril 2021, Antananarivo, Madagascar.
3. Fournier, S., Biénabe E., Marie-Vivien D., **Durand C.**, Sautier D., Cerdan C., Bernard-Mongin C. (2021). Challenges of managing geographical indications as tangible and knowledge commons. IASC Knowledge Commons Virtual Conference, June 9-11, 2021.

4. **Durand C.** (2017). L'action publique dans les dynamiques de valorisation des produits de montagnes : rôle de l'Etat et gouvernance locale dans les Indications géographiques, *Forum Origines Diversité et Terroirs, FAO, Slow Food, Bulle, Suisse, 28 novembre 2017*.
5. **Durand C.** (2017). Las Indicaciones Geográficas y el Desarrollo Rural. *Jornada de Capacitación, Uso de las Denominaciones de Origen como herramienta de desarrollo agrícola, comercial y jurídico. OMPI / Superintendencia de Industria y Comercio de Colombia, Bogota, 11 – 12 Mayo 2017*.
6. **Durand C.** (2016). Geographical Indication as a tool for development. *Practitioners' Encounter on Geographical Indications in Western Balkan Countries, FFEM, CIHEAM, Mada, Adecia, Kosovo Institute of IP, Prizren, Kosovo, 22 – 23 November 2016*.
7. **Durand C.** (2013). Geographical Indication: the case of Buôn Ma Thuôt coffee (Vietnam). *Workshop on Costs/benefits of Geographical Indications and Trademarks MALICA, CIRAD, IPSARD, Hanoi, 18 January 2013*.
8. **Durand C.** (2012). The potential of Amed Salt (Bali, Indonesia) for become a GI. *Launching Seminar of ISIP Project –ISIP Project (Indonesian-Swiss Intellectual Property Project), Ministry of Agriculture Indonesia, Ministry of Justice Indonesia, Jakarta, 31 October 2012*.

### **Reports (missions, expertises)**

1. Le Guen A., Chevreux A., Gallier C., Ellis H., Laville J., Guillonnet L., Schirmer L., Fenech P., Schoepfer S., Penot E., **Durand C.** (2022). Final Report : Study on intercropping in rubber cultivation in the Moneragala and Ampara regions of Sri Lanka. YAPI Expertise, ISTOM, Ksapa, CIRAD, Camso.
2. **Durand C.** (2022). Expert Activity Report. ARISE+ IPR / EUIPO. Workshop for Legislators on IP Education for Rural Areas/Community-Based industries in ASEAN Region. 3 p.
3. Marie-Vivien D., Chabrol D., **Durand C.**, Sautier D. (2018). Rapport de synthèse des expériences internationales concernant les institutions nationales de gestion des IGs et recommandations pour le Vietnam. Montpellier : CIRAD-ES-UMR INNOVATION, 39 p.
4. **Durand, C.** (2017). Rapport de Mission, Développement des Indications Géographiques en Colombie, Mai 2017. CIRAD, UMR Innovation, 5 p + Annexes.