

Invitation to the Agriculture Human Capital Investment Capstone Event 24-25 November 2020

Parallel Session Information

Session 1: women, youth & indigenous groups included in learning processes

Learn more about how human capital models can work for women, youth, and indigenous groups. We will look at: (1) the **Cameroonian Support Program for the Renovation and Development of Professional Training in the Agricultural, Livestock, and Fisheries Sectors (PCP-AFOP)**, where youth develop the skills needed for their self-designed livelihood projects through on-the-job training mixed with classroom learning; (2) the **Indian Jharkhand Opportunities for Harnessing Rural Growth Project (JOHAR)**, where women are certified as service providers and advise and train their community in improved livestock farming with their newfound expertise; and (3) the **Peruvian Haku Wiñay/Noa Jayatai programme**, where low-income, indigenous communities select and hire their own promoters to help develop productive and entrepreneurial skills within small-scale agriculture.

Session 2: private-sector engagement in farmer learning

Learn more about how human capital models can engage with the private sector and use market access as incentives for learning by looking into these three models: (1) **Chile's Productive Alliances Programme**, where alliances between small-scale producers and buyers involve specialised advice from the latter to the former that in turn helps both meet new market requirements; (2) **Indonesia's Rural Empowerment and Agricultural Development Programme Scaling-up Initiative (READSI)**, where chocolate companies play a role in training extension workers, "cocoa doctors", master trainers, and village facilitators who support good agricultural practices and motivate farmers and farmer groups; and (3) the **Agribusiness Leadership Programme in West Africa** where interactive needs assessments and tailored training of cooperative leaders help develop capacity of cooperatives that in turn promotes the development of skills among their member farmers, leading to improved market access for farmers and improved supply for buyers.

Session 3: systems integration, institutionalisation and scaling up

Learn more about holistic integration and integrated approaches, where models of investing in agriculture human capital goes beyond technology transfer and includes market, value chain, or entrepreneurship and imparts a wide range of skills including functional and personal. We will talk about scalability, replicability, and institutionalisation of the models. We will hear from: (1) the **Smallholder Horticulture Empowerment and Promotion (SHEP) in Kenya**, training groups via promoting "farming as a business", empowering and motivating farmers through systematic and motivational trainings; (2) **Rwanda's national extension system Twigire Muhinzi**, organising farmers in groups supervised by farmer promoters. Farmers have access to basic extension messages and imparted with in-depth knowledge by offering an experimental learning experience in the Farmer field school plots in each village; and (3) the **Capacity building organisations in Mississippi State in the United States of America** model of interagency collaboration where the formal education system, non-formal education, state government agencies, and advocacy groups together help farmers learn useful skills.