

Capstone Event
Strategies for Investing in Human Capital in Agriculture Study
(24-25 November 2020)
Concept Note and Draft Programme

Title: Agriculture Human Capital Investment Study: sharing results and key lessons.

Background: The Food and Agriculture Organization of the United Nations (FAO), the International Food Policy Research Institute (IFPRI), and the CGIAR Research Program on Policies, Institutions and Markets (PIM) carried out a one year global study on “*Strategies to invest in human capital in agriculture*” to generate evidence about promising investments in the human capital of farmers. The project focused on the formation of agriculture human capital, in particular the skills and capabilities of smallholder family farmers, including women and youth, with a view to increasing investments in this area.

Through a consultative process, existing human capital initiatives were identified and reviewed and an typology was developed. In collaboration with a technical advisory group of international specialists, nine agriculture human capital development projects were selected as cases for in-depth analysis. The cases were chosen based on selection criteria co-developed with the technical advisory group, while simultaneously securing diversity regarding geography, as well as type of human capital investment. The selected cases are:

1. **Investing in vocational training and apprenticeships for youth:** Support Program for the Renovation and Development of Professional Training in the Agricultural, Livestock, and Fisheries Sectors-Phase for Consolidation and Perpetuation (PCP-AFOP) in Cameroon
2. **Investing in public-private farmer training:** Productive Alliances Program in Chile
3. **Investing in women livestock farmers with community livestock service providers:** Jharkhand Opportunities for Harnessing Rural Growth Project (JOHAR) in India
4. **Investing in lead farmers and farmer groups with public-private-producer partnerships:** Rural Empowerment and Agricultural Development Programme Scaling-up Initiative (READSI) in Indonesia
5. **Investing in market-oriented horticultural producers:** Smallholder Horticulture Empowerment and Promotion (SHEP) in Kenya
6. **Investing in low-income rural farming households with community-based promoters and programmes:** Haku Wiñay/Noa Jayatai programme in Peru
7. **Institutionalising farmer field school investment:** Twigire Muhinzi National Extension System in Rwanda
8. **Interagency collaboration in Mississippi contributes to successful agriculture human capital development:** Capacity-building organisations in the state of Mississippi, United States of America
9. **Investing in farmers through professional organisations:** Agribusinesses in West Africa

In addition to the nine in-depth case studies, other promising approaches are highlighted through boxes and a comprehensive database to cover a wide range of agriculture human capital elements.

Purpose: the purpose of the knowledge-sharing event is to:

- present the findings of the study;
- share best practices across cases;
- present recommendations for investment in human capital in agriculture; and
- solicit response from partners on strategies on how to ensure future agriculture human capital investment.

Target audience: the event is targeted at interested stakeholders such as international financing institutions, academics, researchers/think tanks, and implementers of agriculture human capital investment programmes.

Dates: 24-25 November 2020

Mode of engagement: two-day virtual meetings of 2.5 hours each day on Zoom

Related Outputs: case study reports, synthesis report, capstone summary report, technical background paper on measurement of agriculture human capital investment for investment decisions

Agenda

Day 1: Tuesday, 24 November (15h00-17h30 GMT (2.5 hours))

Time	Activity	Speaker/Lead
15:00 - 15:10	Setting the scene and meeting etiquette	Hlamalani Ngwenya (Moderator)
15:10 - 15:25	Official opening	Mohamed Manssouri (FAO Investment Centre) and Frank Place (PIM)
15:25 - 15:45	Background and overview of cases	Kristin Davis (IFPRI)
15:45 - 16:00	Current status of investment	Johanna Gammelgaard (IFPRI)
16:00-16:20	Q&A	
Parallel sessions		
16:20 - 16:25	Transition to breakout rooms	Hlamalani Ngwenya (Moderator)
16:25 - 17:10	Parallel session on case study highlights and key lessons	
	Theme 1: women, youth, & marginalised groups (Cameroon, India, and Peru)	Johanna Gammelgaard (IFPRI)
	Theme 2: private-sector engagement (Chile, Indonesia, West Africa)	Roberto Longo (FAO)
	Theme 3: systems integration, institutionalisation and scaling (Kenya, Rwanda, United States)	Kristin Davis (FAO)
17:10 - 17:15	Transition back to plenary	Parallel session moderators
17:15 - 17:30	Report back from parallel sessions	Parallel session rapporteurs

Day 2: Wednesday, 25 November (15h00-17h30 GMT +2 (2.5 hours))

Time	Activity	Speaker/Lead
15:00 - 15:10	Opening and recap of day 1	Hlamalani Ngwenya (Moderator)
15:10 - 15:45	Study synthesis report and major highlights	Kristin Davis and Johanna Gammelgaard (IFPRI)
15:45 - 16:00	Economic measurement of agriculture human capital report highlights	Paul McNamara (University of Illinois AgReach)
16:00 - 16:20	Recommendations for agriculture human capital investment	John Preissing (FAO Investment Centre)
16:20-16:50	Respondents (moderated discussion)	
	Introduction of respondents	Hlamalani Ngwenya (Moderator)
	International financing institution	TBA
	Think Tank/academic/research/policy institution	TBA
	Producer organisations	Estrella Penunia Asian farmers' association for sustainable rural development (AFA)
16:50 - 17:15	Interactive session and Q&A	Hlamalani Ngwenya (Moderator) and Roberto Longo (FAO Investment Centre)
17:15 - 17:30	Closing remarks and way forward	John Preissing (FAO Investment Centre) and Kristin Davis (IFPRI)